

About Action on Addiction



Action on Addiction exists to help people live their lives free from addiction. Our team of experts provide life-saving treatment to individuals and families affected by it.

Life-saving treatment

Clouds House, our world-famous treatment centre in Wiltshire, has been saving lives for over 35 years.

Life-changing education

Our graduates from the Centre for Addiction Treatment Studies are pursuing successful careers at treatment centres worldwide.

Life-affirming communities

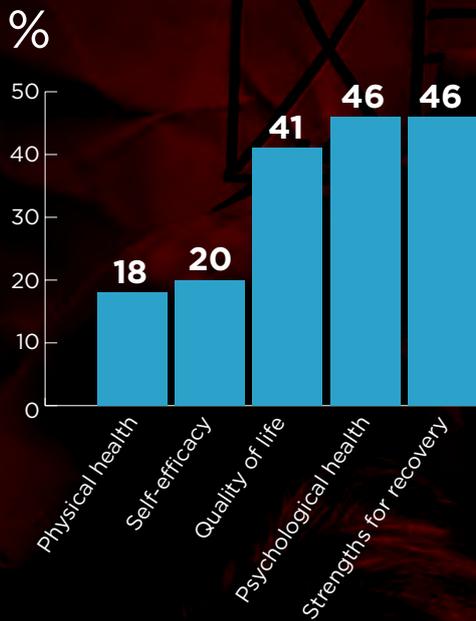
Our ambition is to build thriving communities of recovery for individuals and families.

Life-enhancing research

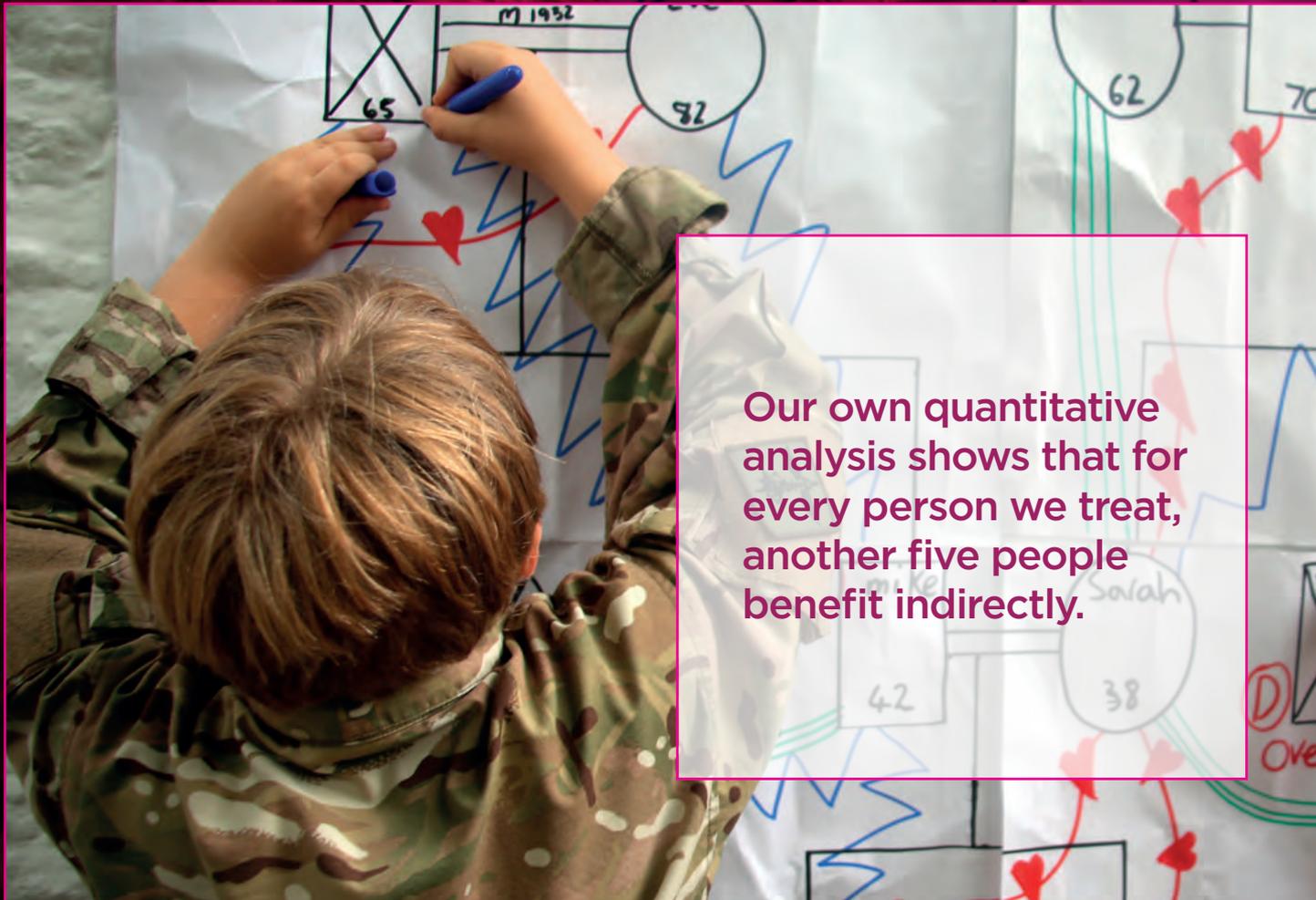
Our mission is to find ever more effective ways of addressing addiction through research.



79% of clients did not return to any drug or alcohol treatment service following completion of our pilot Self Help Addiction Recovery Programme (SHARP) in Essex from 2013 to 2016.



Independent evaluation of the pilot programme in Essex showed clients also experienced significant improvements in numerous areas of their lives.



Our own quantitative analysis shows that for every person we treat, another five people benefit indirectly.

Action on Addiction works with individuals from all walks of life, many of whom are unable to obtain funding for their treatment.

Fundraising is a vital aspect of our work. It enables us to deliver life-saving treatment to individuals and to help families whose loved ones are in the grip of addiction. It also provides us with the resources we need to train professionals to intervene effectively, as well as to create sustainable communities of recovery.

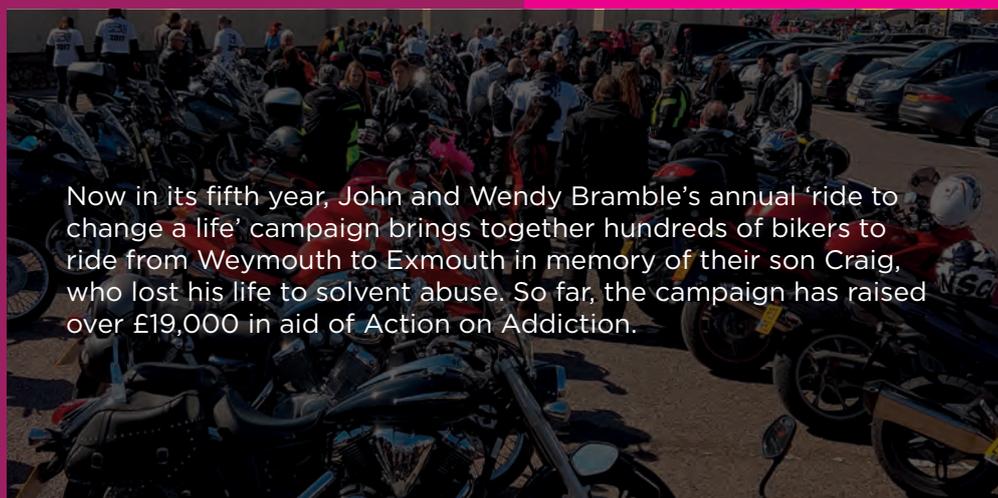
Thanks to our supporters we are able to reach more people in more places via social media, increase awareness of addiction and tackle the stigma often associated with it. The money you raise also enables us to invest in new and effective ways of treating addiction.



Eighteen months into his recovery, which included treatment at Clouds House, Jack cycled 240 miles from Action on Addiction's dry bar in Liverpool to Clouds House in Wiltshire. He raised around £20,000 to help fund treatment for others suffering from addiction.



Louise, whose mum struggled with alcoholism for over 20 years, walked the length of Hadrian's Wall (84 miles) to help families whose loved ones are affected by addiction.



Now in its fifth year, John and Wendy Bramble's annual 'ride to change a life' campaign brings together hundreds of bikers to ride from Weymouth to Exmouth in memory of their son Craig, who lost his life to solvent abuse. So far, the campaign has raised over £19,000 in aid of Action on Addiction.



In March 2018, John Lloyd, Chair of Action on Addiction took part in the Rift Valley 1000 Classic Rally, driving home the importance of the life-saving treatment on offer at Clouds House, the charity's treatment centre in Wiltshire.

Every year, dedicated fundraisers take part in some of the world's most prestigious events to raise money for the charity.

Our runners raised over £52,000 in the London Marathon 2018.

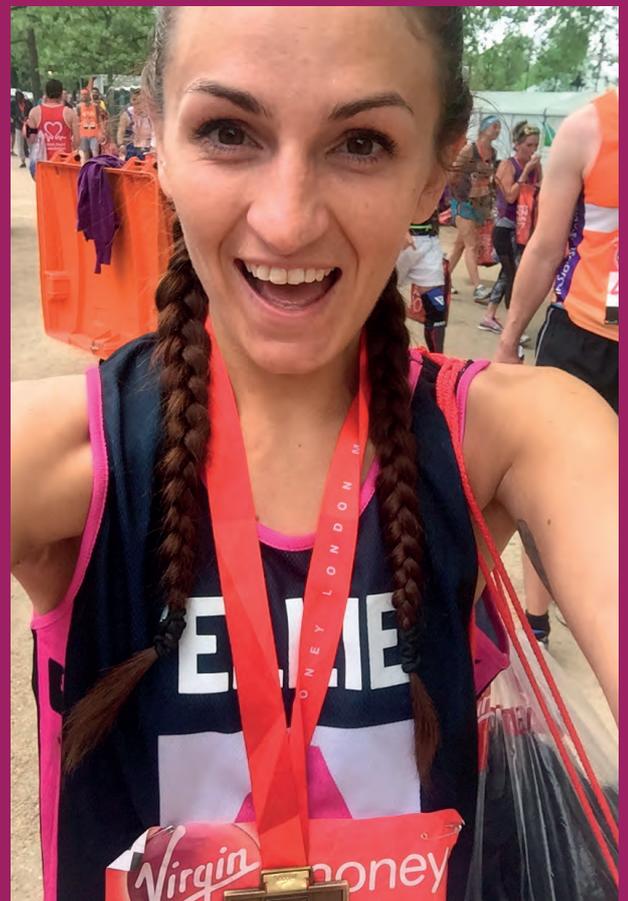
Our runners in the Royal Parks Half Marathon 2017 raised almost £17,000.

Our riders in the 2018 Ride London-Surrey 100 raised over £8000.

Our gala evening, hosted by Eddie Jones, raised almost £138,000.

Our golf captain's day at the prestigious Foxhills Golf Club raised nearly £11,000.

Our quiz, hosted by the broadcaster and writer Charlie Brooker, raised £8,000.



Thank you and good luck!

Share your fundraising story on social media

#actiononaddiction

 Twitter @ActionAddiction

 Instagram @actiononaddiction

 Facebook @ActiononAddictionUK

 LinkedIn [linkedin.com/company/action-on-addiction](https://www.linkedin.com/company/action-on-addiction)

You may also wish to consider making a regular donation via direct debit to Action on Addiction.

Action on Addiction is also registered with Amazon Smile and [easyfundraising.co.uk](https://www.easyfundraising.co.uk) so you can fundraise for us while you shop by selecting Action on Addiction as your chosen charity on both these channels.



Action on Addiction

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