



ACTION ON ADDICTION

THE VISION FOR THE NEW ORGANISATION

We have a vision as to how we would like the world to look:

VISION: **People free from addiction and its effects***

AIM: **To be acknowledged as a leading UK addiction charity as a result of our work**

We take action to disarm addiction by:

- Making accessible services widely available which offer the greatest hope of the fullest possible life to anyone affected by addiction, including families and children
- Establishing centres of excellence that set quality standards and define best practice
- Through the delivery of high quality professional education, helping to develop a treatment workforce capable of delivering such services
- Conducting, commissioning, supporting or taking part in research that advances our understanding of addiction, how to prevent it and how best to respond to those who suffer from it
- Positively influencing public attitudes, the media, the addiction field, potential donors and government policy to achieve the optimum level of support

- Working in partnership with other organisations if we can be more effective by doing so
- Maintaining our independence so that the primary focus is always on the needs and interests of our beneficiaries

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We use the word addiction to encompass substance dependencies and other compulsive disorders

SPECIFIC ACTIVITIES UNDERTAKEN IN REALISING THE VISION

- ❖ Full recovery treatment and rehabilitation programmes for addicted adults – 12-Step model, both residential and non-residential.
- ❖ Residential and non-residential programmes to support families and others personally affected by another person's addiction. Programmes for individual adults, families as a whole and for children of substance misusing parents.
- ❖ Professional education and training courses for people wishing to become addictions counsellors/therapists or to work with families affected by addiction. Continuing education for those already working in the field in a variety of roles.
- ❖ Consultancy work to assist other organisations to improve the standards and effectiveness of their services.
- ❖ Workplace education and health promotion programmes.
- ❖ Research projects to add to the evidence base re prevention, treatment, rehabilitation, family support and training. Testing innovative models.
- ❖ Dissemination of information about addiction, responses to it and related research findings.
- ❖ Campaigning for the widest possible support on the basis of the individual and social benefits to be gained from the charity's work.